

SOROPTIMIST INTERNATIONAL CONVENTION



Challenge the Future

Dublin, Ireland • 27-29 July 2023



**Sponsorship &
Exhibition Opportunities**

SIDublin2023.com

Welcome

Dear Colleagues and Friends,

Soroptimist International (SI) will be holding its 22nd International Convention in Dublin, Ireland from 27th to 29th July 2023 with the theme Challenge the Future.



For many, Ireland's capital needs no introduction; Dublin, traditionally known as the 'city of saints and scholars' is the number one destination. It has history, charm, magnificent sights, museums, galleries, theatres, shops, pubs, restaurants and an abundance of character.

The Convention will be taking place at the Convention Centre Dublin (CCD) which is located in the heart of Ireland's vibrant, popular and historic capital city situated on the banks of the River Liffey, only 15 minutes from Dublin airport.

The Convention is held every four years in rotation in one of SI's five Federations and brings together Soroptimists from across the world to celebrate achievements at Club and Federation level, as well as enabling members to make and renew friendships amongst members from all corners of the SI world. More importantly, we learn and share best practices and how we can continue to update, upgrade and introduce new ideas on how to improve the lives of women and girls, in the current context of what is happening to marginalised and underprivileged communities. We are putting together an amazing programme bringing together world-renowned speakers on topical subjects of critical importance to the communities we serve.

For Soroptimist International Great Britain and Ireland (SIGBI), it is a great honour to have the privilege of hosting the SI World Convention, which, coincidentally, will be the first held in Ireland.

We are determined to ensure that the SI 2023 Convention in Dublin will be a successful and memorable event for SI in general and the 1,500 plus attendees, in particular. We are grateful for the strong support of the Irish and UK Governments and through the Dublin Convention Bureau (and Tourism Ireland). However, this Convention is not possible without sponsorship support from corporates to make it a great success. This will, indirectly, contribute to ground-breaking work for the benefit of communities that Soroptimist International serves in more than 120 countries in the world.

At a time of such rapid change this World-wide Convention provides a great opportunity to help shape the future. We look forward to discussing how we can partner with your company or organisation so that, together, we can host an exciting and truly world-class event.

Yours in Soroptimist Friendship,

Sue Perry

Convention Chair



About Soroptimist International

Soroptimist International, which consists of Soroptimist International Africa Federation, Soroptimist International of the Americas, Soroptimist International of Europe, Soroptimist International of Great Britain & Ireland and Soroptimist International of the South West Pacific, is a global volunteer movement working together to transform the lives of women and girls. Founded in 1921, our network of around 75,000 members in 122 countries works at a local, national and international level to **Educate, Empower** and **Enable** opportunities for women and girls.

SOROPTIMIST
INTERNATIONAL OF
GREAT BRITAIN &
IRELAND
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INTERNATIONAL
AFRICA FEDERATION
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INTERNATIONAL OF
EUROPE
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SOROPTIMIST
INTERNATIONAL OF
THE AMERICAS
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SOROPTIMIST
INTERNATIONAL OF
THE SOUTH WEST
PACIFIC
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VISION

Women and girls will achieve their individual and collective potential, realise aspirations and have an equal voice in creating strong, peaceful communities worldwide.

MISSION

Soroptimists transform the lives and status of women and girls through education, empowerment and enabling opportunities.



PRINCIPLES

The principles of Soroptimism are to strive for:

- The advancement of the status of women
- High ethical standards
- Human rights for all
- Equality, development and peace and
- The advancement of international understanding, goodwill and peace

Click to visit the SI website to **learn more**

Soroptimist International Global Position & Advocacy

Soroptimist International advocates for human rights and gender equality through education and empowerment. At the heart of Soroptimist International's advocacy is its work across seven United Nations Centres, in which twenty-one Representatives ensure that the voices of women and girls around the world are included in international decision making.

The current priority area of focus is the Sustainable Development Goals, which the UN set in 2015 as the agenda for the next 15 years, concentrating on Goal 4 – Education and Goal 5 – Gender Equality, and other areas that relate to women's empowerment. Although women and girls make up half of the population they are consistently discriminated against, and their human rights are often ignored. Soroptimist International is continuously working as a global voice to empower, educate and enable women and girls to ensure the realisation of gender equality.

Learn more about:

SI at the United Nations



[Click to learn more](#)

Commission on the Status of Women



[Click to learn more](#)

Sustainable Development Goals



[Click to learn more](#)



ROAD TO EQUALITY – SI President's Appeal 2019 to 2021

SI advocacy work and on-the-ground projects directly contribute to helping women and girls access their human rights across the World. [Learn more](#)



OPENING DOORS to a BRIGHT FUTURE - SI President's Appeal 2021 to 2023

This project will cement the Soroptimist belief and commitment to Education throughout the life-course, and its immense power and fundamental role as a driver for sustainable development, peace, and equality. Investing in girls' education brings high rewards, breaking cycles of poverty and aiding economic growth. [Learn more](#)



POSITION PAPERS

The Soroptimist International *Where We Stand* Statements represent SI's position on various issues that affect the lives of women and girls. [Learn more](#)



OUR PEOPLE

Discover our global teams of women that dedicate their time to serve Soroptimist International. [Learn more](#)

EDUCATE **EMPOWER** **ENABLE**

Past and Present Soroptimist International Conventions

Soroptimist International Conventions are held once in every four years in various major cities around the world for almost a century. These Conventions have attracted attendees from all around the globe.

Year	City/ Country	Year	City/ Country
1991	Nottingham, United Kingdom	2011	Montreal, Canada
1995	San Francisco, United States of America	2015	Istanbul, Turkey
1999	Helsinki, Finland	2019	Kuala Lumpur, Malaysia
2003	Sydney, Australia	2023	Dublin, Ireland
2007	Glasgow, United Kingdom		

2023 Convention Committee Members

Sue Perry	Joan Smyth	Judith Lewis	Rita Beaumont	Margaret Geraghty	Darina Dolan
Chairperson	Programme Convenor	Treasurer	Secretary	Chief Steward	Local Co-ordinator

2023 Local Committee Members

Rosalie Byrne-Muir	Fionnuala Duigan	Carmel Schmidt	Meike Wald
Entertainment Co-ordinator	Social Officer	Hospitality/Cultural Officer	Communications: Social Media Officer
Margaret Geraghty	Darina Dolan	Irene Walker	
Chief Steward	Local Co-ordinator	Exhibitions Co-ordinator	

2023 Venue

SI Dublin 2023 will take place in the Convention Centre Dublin, right in the heart of the city. This purpose-built venue will allow delegates, sponsors and exhibitors an opportunity to network and engage with each other during three interactive days.

An excellent networking zone is created within the Forum, with exhibition, poster and catering space, creating a hub of activity during the conference.



The Convention Centre Dublin has won over 40 awards since opening, including World's Leading Meetings & Conference Venue



2023 Conference Theme & Programme

The theme of the Convention is "Challenge the Future" and will bring together speakers from across the globe – from all five of our Federations including Soroptimist International Africa Federation, Soroptimist International of the Americas, Soroptimist International of Europe, Soroptimist International of Great Britain & Ireland and Soroptimist International of the South West Pacific. The Convention theme of "Challenge the Future" covers issues such as Climate change (which is affecting so much of the world at the moment), Education, Trafficking and Gender-based violence.

The Convention programme will also consist of seminars, workshops, round table discussion and poster sessions. In addition, we are planning an exciting social programme in the evenings including a Friendship Evening, a Convention Dinner and a chance to explore the city's many cultural highlights. There will be pre- and post-Convention tours organised to give you a chance to explore the beautiful country of Ireland.



Preliminary programme

Thursday 27th July		Friday 28th July		Saturday 29th July
<i>Arrival of Guests</i>	Exhibition Open	<i>Arrival of Guests</i>	Exhibition Open	<i>Arrival of Guests</i>
Opening Ceremony		Plenary Session/ Keynote Speaker		Plenary Session & Keynote Speaker
Refreshment Break		Refreshment Break		Refreshment Break
Plenary Session/ Keynote Speaker		Interactive Parallel Workshops		Interactive Parallel Workshops
Lunch		Lunch		Closing Ceremony
Plenary Session/ Keynote Speaker		Plenary Session/ Keynote Speaker		
Refreshment Break		Refreshment Break		
Plenary Session/ Keynote Speaker		Plenary Session/ Keynote Speaker		
Interactive Parallel Workshops				
Friendship Night Event				Free Evening / Optional Tours

Why Support SI Dublin 2023 and The Benefits For Our Sponsors

Who will be in attendance

- Over 2,000 global participants convening in one location, committed to transforming the lives of women and girls
- Key Decision makers and influencers from the private and public sectors

Why Support SI Dublin 2023

- Connect directly with the convention audience
- Demonstrate your commitment to social corporate responsibility
- Showcase your services and products
- Use the event platform to grow your company brand
- Enhance your brands visibility by supporting this event
- Differentiate your company from your competitors
- Engage your staff in promoting the ethos of Soroptimist International in your organisation



Sponsorship Packages & Opportunities

Sponsorship Package Levels

The 2023 Convention will offer a range of packages available for our supporting partners to connect and network throughout the programme.

All sponsors are welcome to select from the various packages, with summary below and detailed information in the pages to follow, plus other opportunities to support.

	Platinum €35,000 (1 Opportunity)	Gold €25,000 (3 Opportunities)	Silver €15,000 (5 Opportunities)	Bronze €10,000
Company attendance at Launch Event	<input checked="" type="checkbox"/>	-	-	-
Oral Acknowledgement as a sponsor during Opening Ceremony and Welcome event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-
Branding on the home page of the conference website*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-
Branding on the sponsors page of the convention website*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Branding include in the conference app	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo on the conference printed name badge	<input checked="" type="checkbox"/>	-	-	-
Exhibition Booth Space (with power)	4m x 3m	3m x 3m	3m x 3m	3m x 2m
Complimentary Conference Registrations	6	4	2	2
Complimentary Exhibitor Staff Passes	3	2	2	2
Convention Gala Dinner Tickets	4	2	1	-
Advert in printed conference brochure (graphic provided by sponsor)	Full Page (Inside front or back cover)	Half Page	Quarter Page	-
Company Profile in printed conference brochure	250 words	175 words	100 words	50 words
Insert in the Delegate Pack (provided by sponsor)	Two (2) A4 Pages	One (1) A4 Page	One (1) A4 Page	-
Coverage in Promotional Campaign	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to SI 2023 database **	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-
One Promotional post-event email	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-
Use of the Official Symposium Brand and Sponsorship Status Title	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

*Tiered appropriately in size – Platinum will be listed as Largest then to Bronze as smallest positioning.

** All database content will be approved GDPR compliant on the request of the registered delegate

Note: Any Inclusion of a sponsor brand is subject to print production deadlines and or time of submission/booking. Priority for any or all inclusions or selected items are subject to time of booking and availability.

All rates are subject to VAT at 23% where applicable.

We welcome an opportunity to discuss all packages and consider your budget. We will work with you to create a bespoke package for you engagement with SI Dublin 2023.

PLATINUM LEVEL SPONSOR

€35,000

This is an exclusive opportunity to be acknowledged as the official Platinum Sponsor at SI Dublin 2023. You will receive top tier branding throughout the convention and additional benefits:

Registration Benefits

- Attendance at Launch Event (approx. 1 year from event)
- 6 Full Conference registrations (each including access to all sessions, daily catering and welcome reception)
- 3 Exhibition Staff Tickets (includes daily catering)
- 4 Conference Gala Dinner Tickets

Programme Inclusions

- Opportunity to sponsor one convention plenary speaker

Exhibition Space

- 12sqm space in prime location within the exhibition area.
- Power provided to exhibition stand – white shell scheme booth.
- First choice on exhibition space location *

Promotional & Marketing Benefits

- Logo positioned on the home page of the convention website.
- Use of the official convention name and sponsorship title in promoting your company’s involvement

Promotional & Marketing Benefits *continued*

- Verbal acknowledgement at the Welcome Reception
- Acknowledgement of sponsorship at the Opening & Closing Ceremonies.
- Choice of one full-page advertisement in the Onsite Programme Book – Back Cover or Inside Front Cover
- 250 word profile listed in conference programme book
- Listing on the sponsors section of the conference website, with a direct link to your company’s website.
- Company brand included within the Plenary Hall signage.
- One delegate bag inserts packed into the delegate bag – max up to two A4 pages.
- One promotional email to participants of SIDublin 2023, via the official convention office. (Content to be approved)
- Access to the SI Dublin 2023 database (as agreed to by participants)
- Listing within the official Convention App
- Company Logo included in official sponsor signage
- Coverage in Convention e-news promotional campaign



GOLD LEVEL SPONSOR

€25,000

This opportunity is limited to three (3) Gold Level Sponsors.

You will receive tier branding throughout the symposium and additional benefits:

Registration Benefits

- 2 Full Conference registrations (each including access to all sessions, daily catering and welcome reception)
- 2 Exhibition Staff Tickets (includes daily catering)
- 2 Conference Gala Dinner Tickets

Exhibition Space

- 9sqm space in prime location within the exhibition area.
- Power provided to exhibition stand – white shell scheme booth.

Promotional & Marketing Benefits

- Logo positioned on the home page of the convention website.
- Use of the official convention name and sponsorship title in promoting your company's involvement.
- Acknowledgement of sponsorship at the Opening & Closing Ceremonies.

Promotional & Marketing Benefits *continued*

- One half-page advertisement in the Onsite Programme Book
- 175 word profile listed in conference programme book
- Listing on the sponsors section of the conference website, with a direct link to your company's website.
- Company brand included within the Plenary Hall signage.
- One delegate bag inserts packed into the delegate bag – max up to one A4 pages.
- One promotional email to participants of SIDublin 2023, via the official convention office. (Content to be approved)
- Access to the SI Dublin 2023 database (as agreed to by participants)
- Listing within the official Convention App
- Company Logo included in official sponsor signage
- Coverage in Convention e-news promotional campaign

SILVER LEVEL SPONSOR

€15,000

This opportunity is limited to five (5) Silver Level Sponsors.

You will receive tier branding throughout the symposium and additional benefits:

Registration Benefits

- 2 Full Conference registrations (each including access to all sessions, daily catering and welcome reception)
- 2 Exhibition Staff Tickets (includes daily catering)
- 1 Conference Gala Dinner Ticket

Exhibition Space

- 9sqm space in prime location within the exhibition area.
- Power provided to exhibition stand – white shell scheme booth.

Promotional & Marketing Benefits

- Logo positioned on the home page of the convention website.
- Use of the official convention name and sponsorship title in promoting your company's involvement.

Promotional & Marketing Benefits *continued*

- Acknowledgement of sponsorship at the Opening & Closing Ceremonies.
- One quarter-page advertisement in the Onsite Programme Book
- 100 word profile listed in conference programme book
- Listing on the sponsors section of the conference website, with a direct link to your company's website.
- One delegate bag inserts packed into the delegate bag – max up to one A4 pages.
- One promotional email to participants of SIDublin 2023, via the official convention office. (Content to be approved)
- Access to the SI Dublin 2023 database (as agreed to by participants)
- Listing within the official Convention App
- Company Logo included in official sponsor signage
- Coverage in Convention e-news promotional campaign

BRONZE LEVEL SPONSOR

€10,000

You will receive tier branding throughout the symposium and additional benefits:

Registration Benefits

- 2 Full Conference registrations (each including access to all sessions, daily catering and welcome reception)
- 2 Exhibition Staff Tickets (includes daily catering)

Exhibition Space

- 6sqm space in prime location within the exhibition area.
- Power provided to exhibition stand – white shell scheme booth.

Promotional & Marketing Benefits

- Use of the official convention name and sponsorship title in promoting your company's involvement.

Promotional & Marketing Benefits *continued*

- 50 word profile listed in conference programme book
- Listing on the sponsors section of the conference website, with a direct link to your company's website.
- One delegate bag inserts packed into the delegate bag – max up to one A4 pages.
- Listing within the official Convention App
- Company Logo included in official sponsor signage.
- Coverage in Convention e-news promotional campaign



Reduce and reuse are key terms used in modern society- the below are new and exciting opportunities at the SI Dublin 2023 gathering. Ensure you are supporting sustainability and encouraging delegate to think and consider their own choices and environmental impacts. All sponsors who secure from the below items will have the additional *Green Initiative Partner* Logo added to their package.



WATER BOTTLE (Exclusive)

€8,500

We want to encourage the reduction in single use plastics balanced with the need for access to water refreshment during the event. We welcome a partner to support the convention by supplying water bottles that will be provided to each delegate. These can be filled onsite at the official convention water stations.

Sponsor benefits to include:

- Branded water stations for delegate to fill the water bottle provided by the sponsor.
- Recognition on the conference website, with your logo hyperlinked to your organisation's website as a *Green Initiative Partner*
- Acknowledgement in the main session halls holding screens.
- Opportunity to position three promotional free-standing banners at the main water stations. (max 90cm wide x 2m tall, banner supplied by the sponsor)
- Use of the official convention name and sponsorship title in promoting your company's involvement.
- Listing within the official Convention App
- Inclusion in one pre-event promotional e-news detailing all our Green Initiative Partners.

CONFERENCE APP (Exclusive)

€15,950

Delegates will keep connected and updated on the conference activities through the onsite conference app. This will be accessible by most iOS and Android mobile devices while at the conference. Help us to offer delegates a choice for a printed vs digital event programme experience.

Sponsor benefits include:

- Recognition on the conference website, with your logo hyperlinked to your organisation's website as a *Green Initiative Partner*
- Sponsor's logo will be listed on the main access page for the app
- Use of the official convention name and sponsorship title in promoting your company's involvement.
- Two push notifications/messages provided to the sponsor through the APP during the live event.
- Inclusion in one pre-event promotional e-news detailing all our Green Initiative Partners.

DIGITAL POSTER BOARD SUPPORTER

€7,950

Reduce the need for printing of large format posters for display at SI Dublin 2023 and secure the digital poster board sponsorship. There interactive stations will allow delegate to peruse the posters, view content and reduce the paper waste.

Sponsor benefits include:

- Recognition on the conference website, with your logo hyperlinked to your organisation's website as a *Green Initiative Partner*
- Sponsor's logo will be listed on the main access page for the app
- Use of the official convention name and sponsorship title in promoting your company's involvement.
- Listing within the official Convention App
- Inclusion in one pre-event promotional e-news detailing all our Green Initiative Partners.

WELCOME RECEPTION / FRIENDSHIP NIGHT (Exclusive opportunity)

€20,000

The welcome reception or Friendship night of the SI 2023 Convention on Thursday, is an important networking occasion, bringing together the leaders of the field, delegates and sponsors.

We will work with you to ensure full recognition of your support, including:

- Acknowledgement in the conference programme book and timetable*
- On-site opportunity to position six (6) promotional free-standing banners within the exhibit hall and entry way. Location to be approved by Conference office. (max 90cm wide x 2m tall, banner supplied by the sponsor)
- Table-top cards with your organisation logo at the catering stations during the reception.
- Recognition on the conference website, with your logo hyperlinked to your organisation’s website
- Inclusion in the end of day session room holding slides prior to the evening welcome reception.
- Inclusion in the Conference App.

LUNCH BREAKS (2 opportunities - rate is for one day)

€10,000

During the programme, delegates will enjoy lunch breaks within the exhibition hall. Sponsorship provides you with brand recognition at one of these breaks exclusively as the sponsor on your selected day. (Thursday or Friday – rate is for one day)

We will work with you to ensure full recognition of your support, including:

- Acknowledgement in the conference programme book and timetable*
- Table-top cards with your organisation logo at the catering stations for the selected break.
- Recognition on the conference website, with your logo hyperlinked to your organisation’s website
- Acknowledgement in the session halls holding screens prior to the lunchbreak.
- Opportunity to position four (4) promotional free-standing banners at the exhibit hall entry way and hall on your selected break. Location to be approved by Conference office. (max 90cm wide x 2m tall, banner supplied by the sponsor)
- Opportunity to “upgrade” the sponsored lunch break – additional charges will apply to the sponsor.

NETWORKING / REFRESHMENT BREAKS (5 opportunities - rate is for one break)

€6,500

Throughout the programme, delegates will enjoy refreshment breaks within the exhibition hall and or catering areas. Sponsorship provides you with brand recognition at one of these official breaks exclusively as the sponsor on your selected day. (Select one - either AM or PM break accordingly on either Thursday, Friday or Saturday)

We will work with you to ensure full recognition of your support, including:

- Acknowledgement in the conference programme book and timetable*
- Table-top cards with your organisation logo at the catering stations for the selected break.
- Recognition on the conference website, with your logo hyperlinked to your organisation’s website
- Acknowledgement in the main session halls holding screens.
- Opportunity to position two promotional free-standing banners at the exhibit hall entry way on your selected break. (max 90cm wide x 2m tall, banner supplied by the sponsor)
- Opportunity to “upgrade” the sponsored refreshment break – additional charges will apply to the sponsor.

CONVENTION GALA DINNER (Exclusive)

€30,000

Your organisation has exclusive sponsorship of the Conference Gala Dinner, which will take place at the Convention Centre on the Saturday evening. With an evening of dining, entertainment and an excellent opportunity to leave a lasting impression on the delegates, this event provides a sponsor an opportunity to engage with the delegates. Delegates will have an opportunity to attend for a nominal fee and guests, friends and partners are welcome to purchase additional tickets. Branded event tickets will be provided to all participants.



We will work with you to ensure full recognition of your support, including:

- Acknowledgement in the conference programme book *
- Recognition on the conference website, with your logo hyperlinked to your organisation's website
- Logo included on Gala Dinner signage and ticketing.
- Opportunity to include promotional gift at the event, subject to approval.
- Opportunity to position six promotional free-standing banners –Two (2) by the entry-ways. (max 90cm wide x 2m tall, banner supplied by the sponsor) and two other locations to be agreed.
- Six (6) passes included to the Conference Gala.

PROGRAMME ACTIVITIES

SPEAKER READY-ROOM (Exclusive)

€3,500

Throughout the conference the Speaker Ready-Room is a key focal point. All programme contributors will visit and engage with this area in the preparation of their presentation. It will be manned by technical staff to assist in the uploading of presentations and to escort speakers to the appropriate room.

Sponsor benefits include:

- Acknowledgement in the conference programme book*
- Recognition on the conference website, with your logo hyperlinked to your organisation's website
- Opportunity to display one free-standing banner in the speaker ready room. (max 90cm wide x 2m tall, banner supplied by the sponsor)

SPEAKER SPONSORSHIP

€5,500

Throughout the conference the invited plenary speakers will be a key focus of the programme and delegate engagement. Support the sharing of knowledge by supporting an invited speaker. Your support will go towards funding travel and accommodation at SI Dublin 2023

Sponsor benefits include:

- Acknowledgement in the conference programme book*
- Recognition on the conference website, with your logo hyperlinked to your organisation's website
- Opportunity to display two free-standing banner in the speakers session room. (max 90cm wide x 2m tall, banner supplied by the sponsor)

A number of items are provided directly to each of the conference delegates, which you have an opportunity to support and to include your brand or highly visible throughout the event.

LANYARDS (Exclusive)

€7,500

All delegates will receive an official conference lanyard. Your logo and the conference brand will be printed (one colour print process- lanyards provided by the conference secretariat).

Sponsor benefits include:

- Your logo included on the lanyard worn by each delegate during the event.
- Acknowledgement in the conference programme book*
- Recognition on the conference website, with your logo hyperlinked to your organisation's website
- One delegate bag insert (one A4 page)

DELEGATE BAG (Exclusive)

€8,000

Each registered delegate will receive an official conference bag, packed with conference materials.

Sponsor benefits include:

- Your logo included on the bag in conjunction with the conference logo/brand (bag provided by the conference office and your logo position will be confirmed by the conference secretariat)
- Acknowledgement in the conference programme book*
- Opportunity to include a promotional delegate bag insert in the bag, supplied by your company (*Insert must be approved by the Organising Committee*) *
- Recognition on the conference website, with your logo hyperlinked to your organisation's website

VOLUNTEER T-SHIRTS (Exclusive)

€3,000

Official volunteers are the face of the Convention throughout the event. They are clearly identifiable to all delegates providing assistance. Include your brand with the Conference's own, on the official Volunteer Symposium T-shirt.

Sponsor benefits include:

- Recognition on the conference website, with your logo hyperlinked to your organisation's website
- Your logo included on the volunteer t-shirt with the conference logo (t-shirt provided by the conference office and your logo position will be confirmed by the conference secretariat)
- Acknowledgement in the conference programme book*

DELEGATE BAG INSERT (Limited availability)

€1,350

Each registered delegate will receive an official conference bag, packed with conference materials. Have your promotional flier included in the official delegate bag. Flier is provided by the sponsor. (Note that only 5 opportunities are available for non-tiered sponsors)

Sponsor benefits include:

- One promotional insert is included in each delegate bag, supplied by your company (*Insert must be approved by the Organising Committee – Max 2 A4 pages*)*

NOTE PAD & PEN (Exclusive)

€2,500

Each delegate will receive your organisation’s branded note pad and pen within the delegate bag. Note that the sponsor provides the material for inclusion on the delegate bag to the conference office. *

PROGRAMME BOOK ADVERTISEMENT OPTIONS

Provide your organisation’s advertisement for inclusion to the delegate within the programme book which is received by each delegate.

FULL PAGE ADVERTISEMENT	€1,950
HALF PAGE ADVERTISEMENT	€1,000
QUARTER PAGE ADVERTISEMENT	€750

IT ZONES & ON-DEMAND CONTENT

CHARGING & PRINT STATION (Exclusive)

€8,500

Your brand can “Charge-up” the delegate’s devices and more. All delegates will have access in the exhibit hall to the sponsor branded charging, print and work station (Sponsors logo included in the charging station branding). Delegates have free access to power up their devices, use a provided laptop station to search the web, review the programme online and print flight tickets etc... A hub of activity and high demand - see the exhibition floor plan for location.

Sponsor benefits include:

- Acknowledgement in the conference programme book*
- Recognition on the conference website, with your logo hyperlinked to your organisation’s website
- Logo included as part of the laptop station(s) screen savers and desktops.

ON DEMAND CONTENT (Post Event)

€7,500

Post convention we will be making available some of the key convention content for delegate to access who are unable to travel to Dublin. These participants will be able to access the content online through a bespoke portal and view provided content from the programme.

Sponsor benefits include:

- Acknowledgement within the custom on-demand content web pages
- Opportunity to include one banner as part of a post-event email to registered persons for this content access.

Note:

**Inclusion of your organisations branding within/on any printed/branded material or packed into bags is subject to the time of booking and adhering to production timelines. All sponsorship inclusions and branding will be approved by the SI Dublin committee prior to agreement.*

EXHIBITION

SI Dublin 2023 exhibition will be open to all participants from Thursday to Friday. All main catering, a poster zone and other networking points (IT/Café zone etc...) will be located in the exhibition hall during these times to ensure footfall through this area.



We have planned an exhibition space that will engage and allow for your time with the delegates. Stand positions are based on *first come* basis, so book early.

PROVISIONAL FLOORPLAN






Exhibition Space Rates

Ensure that you book early to avail of the discounted rate. [Contact us](#) to learn more.

Exhibition Size	Early Bird Rate €380 per sqm <i>Available until 1 Nov. 2022</i>	Standard Price €455 per sqm <i>Booked after 1 Nov. 2022</i>	Included number of Expo Only Staff
 4m x 3m Booth*	€4,560	€5,460	3
 3m x 3m Booth*	€3,420	€4,095	2
 3m x 2m Space	€2,995	€3,555	1

All rates are subject to VAT at 23% where applicable. Minimum exhibition space must be secured at 6 square metres (6m2). Included in the exhibition space packages

Exhibition Booth Space*  or 	Exhibition Space 
<ul style="list-style-type: none"> • Exhibition structure/shell & organisation name fascia board. • One 13 amp double power socket • One trestle table & 2 chairs • Business card listing in the onsite programme book and conference website • Inclusion in Conference App 	<ul style="list-style-type: none"> • One trestle table & 2 chairs • One 13 amp double power socket • Business card listing in the onsite programme book and conference website • Inclusion in Conference App

Once you confirm your exhibition space, you will have an option to book additional items such as printed structures, additional furniture, power and other “dressing” items. A manual and optional booking form will be shared with each exhibitor/sponsor accordingly.

Stand positions and facilities within the exhibition spaces are subject to change should the organisers deem this required for access throughout the floor or for health and safety reasons. You will be notified of any position change in advance.

You are reminded that all exhibition space reservations are based on first come first served basis. Tiered sponsors will have priority of booking space.



SPONSORSHIP & EXHIBITION MANAGEMENT

The professional management services of Keynote PCO are providing support in delivering the SI Dublin 2023. Based in Dublin, Ireland they are providing all administration of sponsorship at Si Dublin 2023

Contacts:

Tel: + 353 1 400 3648

Email: expo@sidublin2023.com



Address:

SI Dublin 2023

c/o Keynote PCO

Suite 26, Anglesea House, 63 Carysfort Ave, Blackrock,

Co Dublin, Ireland

www.keynotepco.ie

HOW TO MAKE A BOOKING

1. Ensure you read through the booking terms and conditions that follow on page 20.
2. Please review the booking form on page 21 & 22.
3. Complete the booking form, scan and return by email to expo@sidublin2023.com.
4. Ensure you email a high resolution copy of your organisations logo and relevant web address for marketing.
5. On receipt of the completed form, you will be emailed an Invoice for payment.
6. Please ensure payment is completed according to your booking terms which will be advised on receipt of your completed form and detailed in the invoice copy.

Please Note:

*All appropriate brand acknowledgement will be tiered appropriately in size –Platinum will be listed as largest, then to Bronze as smallest positioning.

Any Inclusion of a sponsor brand is subject to print production deadlines and or time of submission/booking. Priority for any or all inclusions or selected items are subject to time of booking and availability. All products, branding and inclusion of a sponsor at SI Dublin 2023 is on review and approval by the committee.

All rates are subject to VAT at 23% where applicable.

Rates are provided in Euro(€)and will be invoiced in Euro.

BOOKING TERMS AND CONDITIONS

Cancellations/Postponement & Payments: 50% of total amount is due immediately with booking confirmation. All invoices must be paid within 30 days of the invoice date. Payment can be made by bank wire transfer or credit card (credit card must be a pre-approved option, contact us for details as charges may apply). Bank details will be provided on all invoices. All bank charges are the responsibility of the sender. If the Client fails to submit full and final payment 8 months prior to the event, Keynote PCO can cancel the Client's participation with no refund of monies received. Should booking and subsequent payment terms be after the above period, alternate dates will be confirmed with the client.

Should an Exhibitor/Sponsor wish to cancel any of its participation (sponsorship, exhibition space, shell scheme, stand services etc.), written notification must be sent to expo@sidublin2023.com

Refunds will be based on the following schedule:

- Before 1st October 2022 40% refunded, less agreed benefits received to date.
- After 1st October 2022 No refund available.

In the event that the conference is postponed for any given reason, the exhibitor/sponsor/advertiser will not be entitled to cancel the exhibition space / sponsorship / advertising or to obtain monetary compensation, but the benefits that have been agreed will remain in place for the rescheduled event. In the event that the conference is cancelled for any given reason, the organisers will refund the exhibition/sponsorship/advertising money to the relevant company, minus any benefits that have been received by the company prior to the cancellation and any expenses incurred by the organisers with respect to the provision of the agreed benefits.

Should the Symposium format or medium change (to include transfer to a virtual or hybrid format/medium), the exhibitor/sponsor/advertiser will not be entitled to cancel or to obtain monetary compensation, but the benefits that have been agreed will remain in place and adjusted appropriately.

Stand Assignment, Exhibition Construction & Staff:

Tiered Sponsors will be offered first preference on exhibition space location as required. The remainder will be allocated strictly on a first come, first served basis to other exhibitors and will be confirmed in writing, by Keynote PCO. If a custom designed stand is to be constructed, please provide a diagram of the proposed stand, with details and dimensions. All display constructions require the approval of the Exhibition & Sponsorship Manager at Keynote PCO, 6 months prior to the conference. All stands must adhere to the dimensions as

booked according to their package and per the exhibition manual that will be issued to all confirmed exhibitors.

Preferences and priorities requested by the Exhibitor/Sponsor as to booth space location will be respected whenever possible. The Exhibition & Sponsorship Manager however reserves the right to make reasonable transfers as to the location of the Exhibitor/Sponsor's space should any circumstances arise where it is deemed necessary. No transfers will be made without prior notice to the Exhibitor/Sponsor. Any changes in space locations do not entitle the Exhibitor/Sponsor to cancel the exhibition space or obtain monetary compensation.

The organisers reserve the right to alter the layout of the exhibition area and to remove sections of the space and features such as posters, catering and internet café where or as required.

Exhibitors agree to be present the full duration of the exhibition during the event. Set up and dismantling of any display/exhibition spaces must only occur during the specific allotted timings.

Exhibitors are entitled to the number of staff passes indicated in their exhibition package. Additional exhibition only passes are available to book.

Insurance and Safety:

The organisers cannot be held responsible for any loss of damage of/to any equipment brought in for the Exhibitor/Sponsor's exhibition. The Exhibitor/Sponsor is therefore advised to ensure to take out adequate insurance cover as necessary including Employers Liability & Public Liability cover, insurance to cover loss of damage to exhibits or other personal property. In addition the Exhibitor/Sponsor is required to show proof of their insurance liability in the event of damage to the venue. Exhibitors and their representatives shall indemnify and hold harmless SI Dublin 2023, SI, Keynote PCO, the CCD and their affiliated agents and employees from any or all liability.

The complete Rules & Regulations will be published in the Technical Information Manual (Exhibition) which will be issued to all exhibitors a minimum 6 months before the event. The Rules & Regulations must be fully observed by exhibitors, their contractors and their personnel. Insurance documentation and risk assessments must be provided per dates and deadlines in this document and failure to provide any required documentation may cause your booking to be cancelled with no refund available. The organisers reserve the right to demand changes to, or closure of any stand that does not conform to these Rules & Regulations. If an exhibitor fails to comply with the official rules and regulations, the organisers reserve the right to reclaim its exhibition space and resell it, and all monies paid by the exhibitor shall be forfeited.

Once an exhibiting company has reserved exhibition space, modular booth and/or stand services, it agrees to abide by the payment conditions and cancellation policy plus all further rules and regulations in the technical information manual. The Sponsor/Exhibitor agrees not to carry on additional promotional activities in Dublin outside the conference venue over the dates of the conference. If acting as a conference sponsor/exhibitor, all activities must take place within the venue or for related conference events (e.g. social events and tour programmes) and any activities must be specifically agreed with the organisers of the conference. Contact expo@sidublin2023.com

By completing and returning this form, you agree to all the initial *Booking Terms and Conditions* as listed in the full SI Dublin 2023 Sponsorship and Exhibition Prospectus and agree to abide by all conditions provided in the full exhibitor/sponsor manual.

Please complete and return to:
SI Dublin 2023
c/o Keynote PCO
Suite 26, Anglesea House,
63 Carysfort Avenue, Blackrock,
Co Dublin, Ireland
Tel: +353 (0)1 400 3648
Fax: +353 (0)1 4003692
Email: expo@sidublin2023.com

SPONSORSHIP BOOKING DETAILS

Please indicate below the sponsorship opportunity you wish to book.

Sponsor Name *as to appear on official branding*



SPONSORSHIP ITEMS

Please tick to indicate your selected item(s)		<input checked="" type="checkbox"/>	Please tick to indicate your selected item(s)		<input checked="" type="checkbox"/>
Platinum Sponsor Package	€35,000		Speaker Ready-Room	€3,500	
Gold Sponsor Package	€25,000		Speaker Sponsorship (Plenary)	€5,500	
Silver Sponsor Package	€15,000		Lanyards	€7,500	
Bronze Sponsor Package	€10,000		Delegate Bag	€8,000	
Water Bottle	€8,500		Volunteer T-Shirts	€3,000	
Conference App	€15,950		Delegate Bag Insert	€1,350	
Digital Poster Boards	€7,950		Note Pad & Pen	€2,500	
Welcome Reception	€20,000		Full Page Ad.	€1,950	
Lunch Break – Indicate Day	€10,000		Half Page Ad.	€1,000	
Refreshment Break – Indicate Day	€6,500		Quarter Page Ad.	€750	
Convention Gala Dinner	€30,000		Charging/Print Station	€8,500	
Other			On-Demand Content	€7,500	

Note: VAT will be applied to all booked items where relevant. Current rates is at 23% Irish VAT.

EXHIBITION SPACE BOOKING DETAILS

Exhibition Stand Name *as to appear on official branding and stand header*



Exhibition Space Location

Please advise your preferred stand location per the floorplans on page 17 - please list your choices in order of preference.

1 st Choice Location	2 nd Choice Location	3 rd Choice Location

Exhibition Size	Early Bird Rate €380	<input checked="" type="checkbox"/>	Standard Price €455 per sqm	<input checked="" type="checkbox"/>
	Available until 1 Nov. 2022		Booked after 1 Nov. 2022	
4m x 3m Booth	€4,560		€5,460	
3m x 3m Booth	€3,420		€4,095	
3m x 2m Space	€2,995		€3,555	

Total Exhibition and Sponsorship Value:

€

All values are listed in Euros €

All rates are subject to VAT at 23% where applicable.

An immediate 50% deposit invoice will be issued based on the conference payment conditions.

- If you wish to use the split payment option, please tick here.
Timelines will be agreed with the conference office following submission of the form for any split payments and will be confirmed in writing.
- If you prefer to receive a full value invoice, please tick here.

Required tick to agree – Required

The data entered in this form is provided to Keynote PCO, who communicates conference information by all media formats: Email, Fax, Telephone and Post and we agree to the Congress Privacy Policy – [Click here](#)

I confirm that I have **read and agree to the Booking Terms and Conditions** per this document for SI Dublin 2023.

INVOICE DETAILS

Please provide all details requested below. Ensure you provide the full billing/invoice information as should appear on your invoice. It is important that your VAT number is provided as this may cause delay in confirming your booking.

Company Name: _____

VAT Number: _____

PO Number: _____

Contact Name: _____

Tel: _____ Email: _____

Billing Address: _____

Country: _____

Signature: _____

Ensure to email a high resolution logo and company web address, for use by the conference office

Stand /Sponsorship Contact Details:

If the representative managing your onsite exhibition stand logistics or sponsorship management is different to the invoicing contact – please provide below:

Name: _____ Email: _____

Tel: _____

Please ensure you have included a high resolution copy of your organisations logo (eps or vectorised pdf) plus clear communication on your company web address. Please email to expo@sidublin2023.com

Contact Us

Contact:

Tel: + 353 1 400 3648
 Fax: + 353 1 400 3692
 Email: expo@sidublin2023.com
 Address:
 Keynote PCO - Suite 26, Anglesea House, 63 Carysfort Ave, Blackrock,
 Co Dublin, Ireland A94 FF63 www.keynotepco.ie

